

# Derek Wang

Work Portfolio  
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## EXPERIENCE

### EA / Respawn — *Apex Legends Esports*

January 2025 - February 2025 (Content and Socials Contractor)

- Coordinate onsite social media coverage supporting core brand posting schedules and timelines
- Execute partnership deliverables while maintaining cohesive socials voice and identity across various channels
- Assist with content production focusing on talent and community

June 2024 - September 2024 (Partnerships Intern)

- Build and maintain partnerships with teams, creators, and sponsors
- Overhaul analytics system with Python and SQL targeting greater scale and efficiency
- Engineer internal API for interfacing with viewership databases
- Harness viewership metrics for partner decks and sponsor sales

June 2023 - September 2023 (Program Management Intern)

- Create automated script to track and log broadcast and watch party viewership demographics and performance
- Introduce engagement tactics increasing audience retention

### Freelance Video Producer

June 2022 - PRESENT

- Clients include: EA, Blizzard, Raidiant, Monkey Bubble, AVRL, ObsSojourn, Washington Justice, OWWC Team UK
- Produce and edit dynamic video content for brands and creators
- Direct and capture in Overwatch In-Game Replay System
- Track and analyze audience trends and viewership metrics

### Counter Logic Gaming — *Video Intern*

October 2022 - April 2023

- Produce and edit variety content involving players and staff
- Coordinate details of content shoots with CLG talent
- Write script and copy for pre- and post-production pipeline

## EDUCATION

### University of California Los Angeles — *Undergraduate*

September 2021 - June 2025 (Projected)

- Majoring in Statistics and Data Science (3.92 GPA)
- Classes: Data Mining, Probability Theory, Monte Carlo Methods, Computational Statistics, Linear Models, Multivariable Calculus
- UCLA Esports Asst. Director (2022-2023)

## EVENTS & AWARDS

### ALGS Year 4 - Split 2

#### Playoffs / Championship

Live socials coverage providing real-time activations and events updates and onsite video and content creation

### ALGS Year 3 - Split 2

#### Playoffs / Championship

Tracked live viewership for broadcast and watch parties, interfaced with partners managing activations, coordinated with external media organization for content

## SKILLS

Premiere Pro, After Effects, Audition, Illustrator, Photoshop, Lightroom, etc.

Fluent in statistical analysis using tools like R, Python, SQL, and API interfacing and development

Trained in AI and Machine Learning skills with strong theory understanding

Proficient with software including G-Suite, Microsoft Office, Airtable, Asana, Zapier, etc.

Excellent written and verbal communication capabilities, with leadership and conflict resolution experience

## LANGUAGES

English

Chinese (Mandarin)